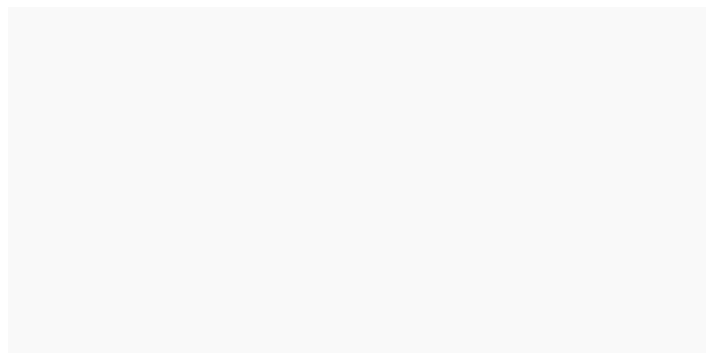


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Dealer Stamp



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107



DISCOVER AN URBAN OASIS

Designed especially for the city, the Peugeot 107 plunges you into an urban oasis, a haven of comfort and elegance, to rediscover the pleasure of driving around town. With a lively and bubbly personality, it is specifically designed for the urban environment and both respects and loves the town.

So, whether you're dodging the jams or squeezing into a parking space outside of your favourite cafe, the 107's funky styling, colourful character and confident handling make it stand out from the crowd. Why settle for one like all the rest when you can have a 107 of a kind?

URBAN STYLE

Clever, lively and bold, the Peugeot 107 thrives in the city for which it was created. Compact and stylish, the 107 nips around town with astonishing liveliness! Its bright smile reveals its joie de vivre and its compact lines emphasise its mischievous nature.

Everything about it speaks of strength and comfort, as the 107 combines imagination and safety, simplicity and modernity. Its strong personality makes it irresistibly appealing; it loves going out both day and night, showing off its charms under the city lights.





THE CITY IS EASY

Compact and incredibly easy to manoeuvre, the Peugeot 107 nips around town effortlessly, perfectly at ease in its natural habitat.

Compact and agile

Just 3.43 m long and 1.63 m wide, the 107 is one of the shortest 4-seat hatchbacks available. Its small 9.46 m turning circle diameter between two kerbs makes it very easy to

manoeuvre and particularly suited to urban environments. With a large windscreen and windows, 107 has great visibility to make driving in town even more enjoyable!

IN HARMONY WITH THE ENVIRONMENT

107 is stylish and fun, but not without a strong sense of responsibility for its environment. The CO₂ emissions of its petrol engine (5-speed manual gearbox) are reduced to only 106 g/km, making it one of the most environmentally friendly vehicles in its class.



THE DRIVE OF THE FUTURE

Adapting to climate change and protecting the future of the planet: these are the greatest challenges that we face.



For many years, Peugeot has innovated, thinking of the future.

Today, Peugeot has reached another level, seeking to qualify its commitment to future generations in the context of the « Blue Lion » scheme.

This « Blue Lion » scheme can already demonstrate very concrete results:

- Since the year 2000, Peugeot has sold more than 1,700,000 private vehicles fitted with a PEF (Particle Emission Filter).

- Since 2001, nearly 1,100,000 vehicles emitting less than 120 g of CO₂/km have been registered by Peugeot in Europe (14 countries).

- In 2007, 40% of the private vehicles registered in Europe by Peugeot emitted less than 130 g of CO₂/km.

- All of the marque's vehicles are manufactured in ISO 14001-accredited factories and are designed to be 95% recyclable at the end of their life.



ECO URBAN

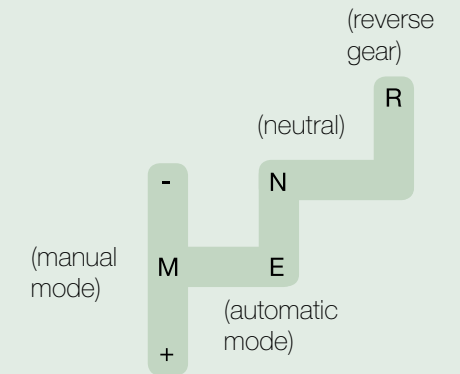
The 107 is available with a 5 speed manual or 2 Tronic gearbox both of which comply with Euro 4 emissions standards.

Petrol Engine

The 3-cylinder, 12-valve Petrol engine has a maximum power of 50 kW (68 bhp). Remarkably economical, it achieves 62.7 MPG (see table below for details) on a combined cycle.

2 Tronic gearbox

The 107 can be fitted with a choice of five-speed manual gearbox for the Petrol and Diesel versions or 2 Tronic piloted gearbox for the Petrol version. In this fully automated mode, the gears are changed without any action on the part of the driver, offering the comfort of automatic operation. A simple action on the lever allows the driver to take back the initiative for the gear changes at any time, by switching to sequential mode.



CONSUMPTION AND EMISSIONS

	1.0L Petrol 12V 68bhp	1.0L Petrol 12V 68bhp
	Manual	2 Tronic
Urban Drive Cycle MPG	51,3	51,3
Extra Urban Drive Cycle MPG	72,4	68,8
Combined Drive Cycle MPG	62,7	61,4
Carbon dioxide (CO ₂) emissions (g/km)	106	107

COMPACT AND INGENUOUS

Ultra-compact but carefully considered down to the tiniest detail, the Peugeot 107 is ingeniously designed, thanks to its centre console, its technology and its audio system*. With a stylish yet practical decor, the interior of the Peugeot 107 is particularly intuitive.

Intuitive and stylish interior

To make life easier, all the warning lights and indicator (including the fuel gauge and trip computer) are clustered together on the innovative speedometer, which is cleverly mounted on the height-

adjustable steering wheel column so it's always clearly visible - no matter what position you like your seat or the wheel to be in. There's also the option of adding a characterful pod mounted rev counter if you prefer.

What's more, the radio/cd player has an MP3 input with an optional adaptor so you can keep listening to your favourite tunes without missing a beat.

* Available as an option.



A CLEVER URBAN STYLE

Clever and dynamic, the Peugeot 107 is also elegant, both inside and out. It combines bold style with a great sense of practicality thanks to its generous equipment and its well-designed storage areas, which have surprising capacity for its size.



Electric windows

The electric window controls, integrated in the doors, are fitted on the 107 Urban.

Integrated head restraints offering additional safety

Two distinctively styled integrated head restraints are located on top the front seats for maximum protection.

Clever storage compartments

Thanks to its ingenious design, the 107 offers surprising interior space and provides numerous storage areas distributed throughout the passenger compartment.

Ventilation System

With cleverly designed vents and easy to use controls, the 107 provides a refreshing environment for its occupants. Optional air conditioning helps keep you cool when the city heats up!

WHY DO YOU FEEL SAFER IN CERTAIN VEHICLES?

The elegant lines of the Peugeot 107 shelter a reinforced passenger compartment, up to 6 air bags and all of the safety equipment of a vehicle which has obtained 4 stars in the Euro NCAP ADULT OCCUPANT PROTECTION test.

Air bags

Protection of the passengers in the event of a collision is guaranteed by a maximum of 6 air bags:

- 2 front air bags, driver and passenger
- 2 front side air bags
- 2 curtain air bags*

Reinforced structure

The body framework and structure of the 107 incorporates crumple zones to provide absorption of energy in the event of an impact in order to protect the occupants. A bar fitted on absorbers gives the front bumper a high absorption capacity.

ESP**

On the 107, the ESP* (Electronic Stability Program) combines the dynamic stability control with the traction control system (ASR) to allow you to maintain the grip and control of the 107 in emergency situations.

Euro NCAP

Euro NCAP is an independent European organisation which assesses the safety of vehicles.

Of course, this assessment affects the premiums charged by the insurance companies.

Head restraints and seat belts

The front seats of the 107 incorporate head restraints which limit "whiplash". The front seats are fitted with pretensioning seat belts with force limiters. For younger passengers: the rear seats are fitted with mountings to accommodate Isofix-compatible child seats.

* Available as an option according to version.



COLOURS & TRIMS

Metallic or solid*, classic or vibrant, the 107 offers offer all of the colours you could wish for.

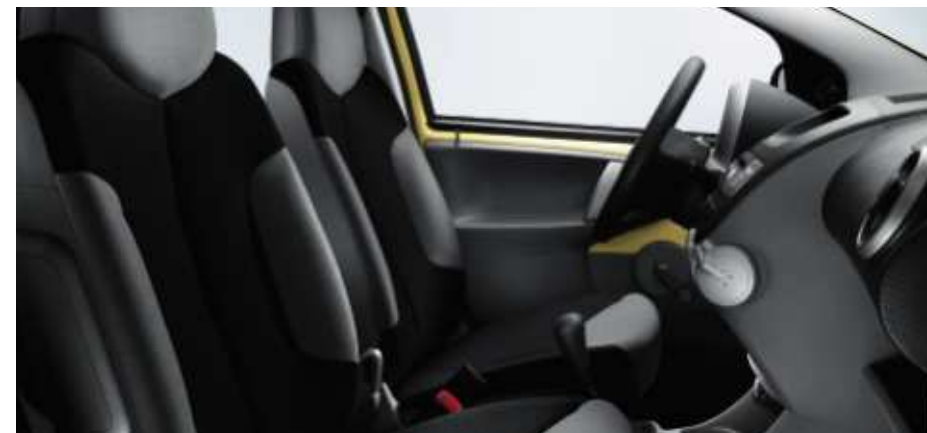
METALLIC COLOURS



SOLID COLOURS



* Refer to Specification and Pricing guide for colour availability, metallic paint available as a cost option.



City Cloth Trim*



Code Grey Cloth Trim*



Code Orange Cloth Trim*

* Refer to Specification and Pricing guide for trim availability.



Cordouan Wheel Trim



14" Magda alloy wheel



PEUGEOT & YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year.

Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required.

It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

A while-you-wait service, with a timed appointment.

Local vehicle collection from your home, or from your work.

Alternative transport to a train station, home, or work.

By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

Finance – Let the Specialists help

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer.

Whichever finance plan you choose, your local Dealer will arrange it all for you.

If you would like more information on the range of finance products available, please ask to see our brochure. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH 11QA. Over 18's only, a guarantee may be required.

Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to

that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance? You can call Peugeot Insurance for a quote on 0870 0240 206.

Lines open 8am-8pm weekdays, 9am-5pm Saturdays.

Max call charge from a BT land line is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind. We also offer a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our Ligne de style Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit www.peugeot.co.uk

Peugeot online

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To find out more about the Peugeot 107, configure your 107 to suit your requirements and obtain full information about the colours and engines available, maintenance, options and the technical specifications of the 107, visit www.peugeot.co.uk



PEUGEOT, AUTOMOBILE MANUFACTURER SINCE 1889.

Drawing on more than a century's experience, Peugeot has developed renowned expertise in the design of motor vehicles which fulfil driver expectations. Peugeot vehicles have always defined their era by combining inventiveness and a passion for motor vehicles with seriousness and technical requirements. With the 107, I invite you to discover new sensations, new emotions, new pleasures.

Christian Peugeot